

Sr.No.10873

Exam Code: 113406

Subject Code : 3833

**Bachelor of Vocation (Journalism & Media) - 6th Semester  
(2522)**

**Paper-IV : Publishing**

**Time allowed: 3 hrs.**

**Max. Marks: 75**

**Note:** Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any section. All questions carry equal marks.

**SECTION-A**

1. What do you mean by publishing industry?
2. Write a note on book trust and state publication division.

**SECTION-B**

3. What do you understand by ISBN and Bar Coding?
4. Explain the role of book editor.

**SECTION-C**

5. What is the difference between page designing and page layout?
6. What do you mean by dummy preparation and embossing?

**SECTION-D**

7. What do you mean by book royalty and copyright?
8. What are the things need to keep in mind while printing a book?

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